

Jugendreport Natur 2010

Nature forgotten?

A brief survey of the "Jugendreport Natur 2010"

(Youth report nature 2010)

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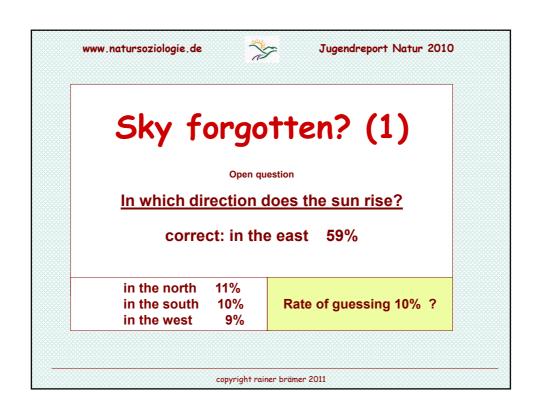
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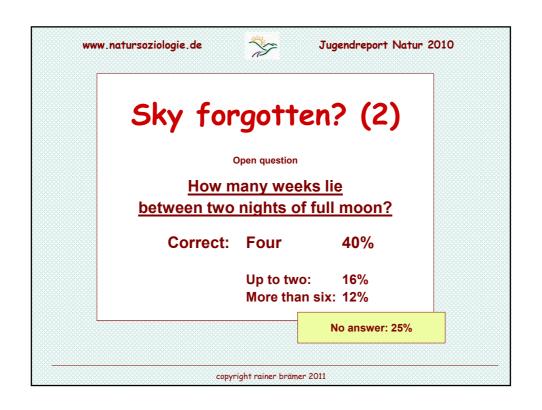
"Jugendreport Natur 2010"

February - May 2010 in 6 German Federal States

More than 3.000 students aged 12 to 15 in 45 schools of all kinds

The sixth report since 1997 totalling 15.000 interviews











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Forest forgotten? (1)

What kind of wood is used for making the roof truss?

Correct: spruce / fir 8 % No Answer: 44 %

oak 24 %, beech 10 %, pine 4 %, birch 3 %, ...

Spruce: Most common kind of wood and most important building timber in Germany

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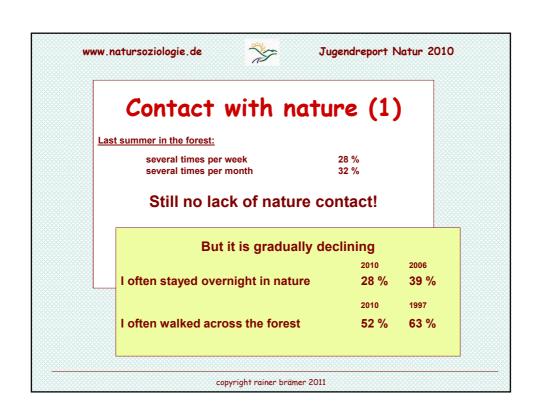
Forest forgotten? (2)

Which Colour have spruce blossoms?

No answer: 42 %

Most creative:

"spruce trees don't blossom" 1 %







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Contact with nature (3)

I like doing that:

Discovering unknown landscape 74 % Going across the forest 56 % (I have often done that 53%)

Nevertheless

I never got lost in the forest 64 %

Adventure is still tempting

"Everyone has the right to free access to nature": Yes 85%

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Nature ist not enough

I like doing that:

2010 2003

Listening to music while walking around $\,$ 54 % $\,$ 36 %

Riding my mountainbike in the forest: 53 %

Going to an open-air festival 48 %

Having an outdoor birthday party 35 %

Nature merely a facade?



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Nature on a moral level (1)



Attention "Green Glasses"

When generally addressing the topic of nature contemporaries tend to:

- ecological correctness
- a transfigurating view

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Nature on a moral level (2)

How young people behave in the forest

2006 what they are told to do:

Don't throw away litter 85%

don't catch animals 79% don't pluck plants 47%

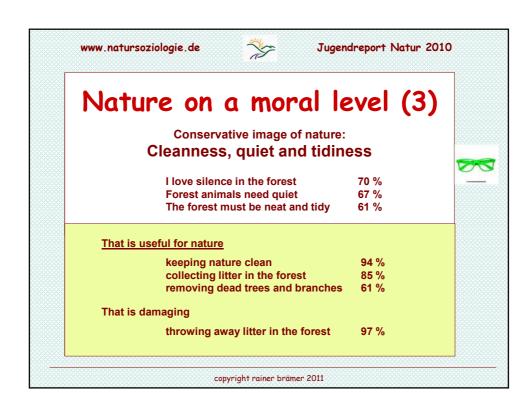
be quiet 52% keep to the pathes 49%

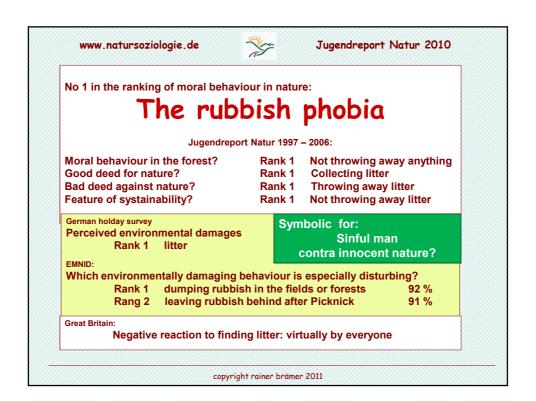
2010: what they intend to do:

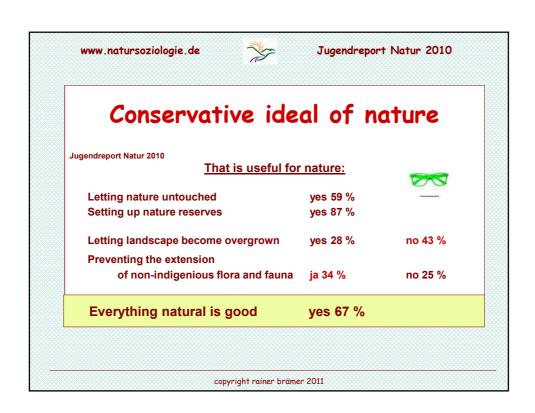
72 %

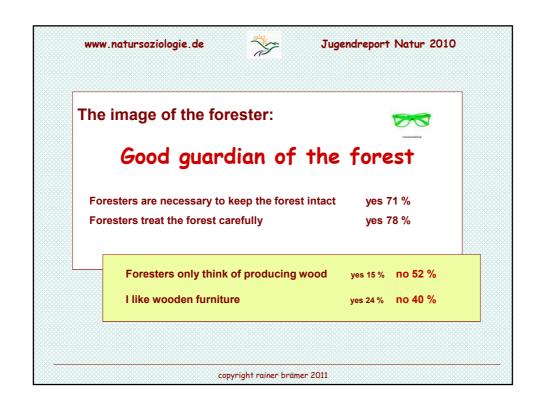
84 %

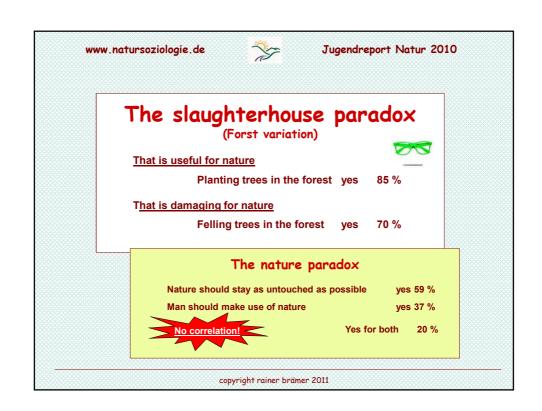
54 % 39 % 40 %

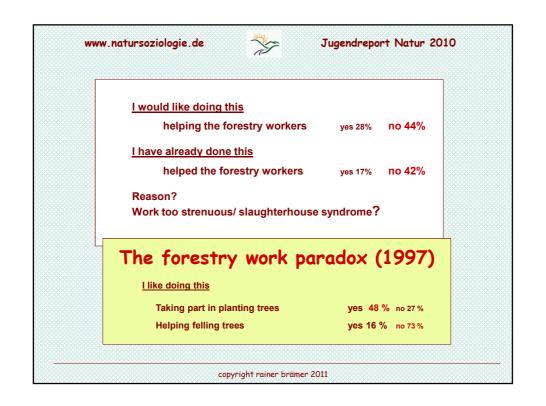






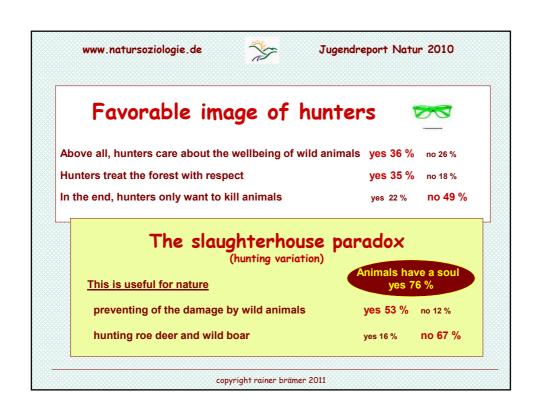






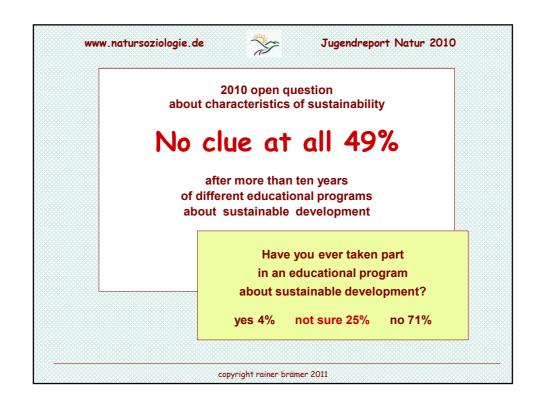


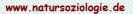














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2010

10 additional statements about sustainability to find out wether they are right or wrong

High consent for right as well as for wrong ones

eg correct:

harvesting only as much wood as grows back 65 % hunting deer without extinguishing the species 50 %

But again most consent for

Bambi statements

don't throw away litter 86 % don't disturb animals 77 % don't pluck or damage plants 71 %

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BMU-Survey of adults

Sustainability?

"Have you ever heard the term "sustainability" $\boldsymbol{?}$

2000: yes 13%

Replenished with the request for any explanation: "The core meaning of the term was known to considerably fewer people"

2002: yes 28% Without request for explanation Result "not very meaningful"

Since then no further requests of this sort in the regular BMU-Survey!



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Glimmer of hope?

Forest experience - a key to nature?

Comparison of students who stay in the forest often vs. seldom:

Frequent visitors have

- + a stronger committment to adventure and exercise
- + more sympathy for and experience of nature
- + more love to and experience of working in nature
- + learnt more about nature in school
- considerably less use oft the media and a lower habit of consumption

Most of them are frequent forest visitors simply because they live nearby

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Forest experience makes sensitive for nature

Frequent forest visitors:

- + confirm their love to nature above average
- + concede that woods need quiet behaviour
- + care more respectfully for nature
- + do more about nature protection